

OCTM Strategic Plan Update - October 2007

At the June 2007 Executive Board meeting, the group determined that it was time to revisit the strategic plan written for OCTM in 2003, which was to be a three- to five-year plan. The Executive Board asked eight additional current or former board members to participate in this process. On July 13, eleven members of this group met and began to establish the three strategic priorities and action items listed below. All members of the group were then asked to provide further input by e-mail. Finally, all OCTM board members were asked to provide further input at the September 8 board meeting and during the following two weeks, and board consensus to officially adopt this document was reached by e-mail. This document is a result of the process described above.

The members of the Executive Board are:

Bonnie Beach (President)
Adele Cohn (Executive Director)
Kim Yoak (President-Elect)
Jack Albers (VP Secondary)
Deb Gallagher (VP College)
Anne Hambrick (VP Elementary)
Becky Maggard (Secretary)
Ruth Hubbard (Treasurer)
Laura Anfang (District Director At-Large)
Judy Gerwe (Local Council Services Chair)

The additional members who were asked to serve on this committee were:

Dan Brahier (former President and conference chair)
Margie Coleman (Newsletter Editor)
Ed Laughbaum (Journal Editor)
Charlie Kobida (Contest Director)
Margaret Garner (Technology Committee Chair)
Karen Daugherty (ODE consultant and former DD)
Janet Herrellko (OMELC President)
Mike Mikusa (ORC rep)

OCTM invites YOU to help serve Ohio teachers by working toward the following goals! Please contact Kim Yoak at st_kyoak@smfcsd.org to join this effort.

Abbreviations on the following pages:

DD – District Director for OCTM
AP – Affiliate President for OCTM
ED – Executive Director of OCTM
PP/PE – Past President or President Elect of OCTM
ODE – Ohio Department of Education
OMELC – Ohio Mathematics Education Leadership Council
ORC – Ohio Resource Center (website)
OMSC – Ohio Mathematics and Science Coalition
ESC – Educational Service Center
ASCD – Association for Supervision and Curriculum Development

OCTM Mission and Vision – October 2007

WHO IS THE OCTM?

The Ohio Council of Teachers of Mathematics is an organization of mathematics education professionals who work toward the improvement of mathematics education at all levels throughout the state of Ohio.

MISSION STATEMENT

OCTM's mission is to promote quality teaching and learning of mathematics in Ohio. We do this by:

- Providing and publicizing professional development opportunities for current and future mathematics education professionals
- Providing a variety of publications for members
- Providing opportunities for networking with other mathematics education professionals and educators in other disciplines
- Providing support and leadership for affiliate groups
- Collaborating with policy-making organizations, including ODE, NCTM, ORC, OMSC, and the Centers of Excellence
- Recognizing excellence in mathematics teaching and learning

VISION OF OCTM IN 2012 (5-year goals)

To be a highly-valued source of information and guidance on effective mathematics education for *current and future* teachers, parents, administrators, and legislators and other stakeholders in Ohio. We will do this by:

- Being proactive in developing and disseminating research-based information about effective mathematics instruction
- Collaborating with other entities with an interest in mathematics education
- Increasing membership, involvement, and diversity in OCTM
- Continuing to improve the operational effectiveness of our organization
- Extending and expanding our offerings to provide meaningful and relevant professional development for community building among education professionals at all levels

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Strategic Priority 1: Promoting Change	Who is responsible (may include others not listed)	Deadline
Assign OCTM representatives to outside committees for mutual communication (including, but not limited to, OMSC, ORC, OMELC)	President	Ongoing
Connect with ESC’s, curriculum specialists, and related mathematics agencies	President, ED, PP/PE	Quarterly
Identify positions that NCTM and OCTM have already; set an agenda for writing more that we deem necessary; write and disseminate these positions, including positions on special education, inclusion, post-secondary options, virtual schools, adult education	New position writing group (perhaps including President, ED, PP/PE, VP’s)	June 2008 and ongoing
Establish a Research committee to identify and help to disseminate current research	6 members appointed by President	June 2008; quarterly meetings
Connect proactively with ODE – invite them to be a part of all we do	President, ED, ODE rep	Quarterly and as needed
Contact the State Board of Education with the help of OMSC and other such organizations – make our positions known	President, ED, PP/PE, ODE rep, Journal/Newsletter Editors	Quarterly
Plan a “Statehouse Day” in Columbus with groups such as Ohio ASCD, OMSC, etc.	President, ED, PP/PE, ODE rep, OMSC rep, board	Investigate by June 2008
Investigate the possibility of using the ORC rubric (or others) to evaluate and provide “best practice” sessions at conference	Conference chairs and program chairs	Each conference
Print a list of suggestions for “how to choose your sessions” in the conference program book (encouraging reflection on practice and on each session); consider a “first-timers session”		
Strategic Priority 2: Membership and Involvement		
Investigate and experiment with ways to increase voting in elections	Technology Committee, AP’s, DD’s	January 2008
Investigate a method for joining OCTM online and registering for conference online	Technology Committee, conference chairs	March 2008
Refine the job descriptions of all board positions, including any current or potential paid positions	PP/PE, Board members	Annually (by June)
Define the roles that OCTM and the affiliates play in working together and separately	AP’s, DD’s, Local Council Services Chair, ED	June 2008

Identify and use college and university liaisons (faculty) at every institution with mathematics pre-service teachers to create new student affiliates and maintain contact with students and young teachers	College VP with help from board members and others	June 2008
Create a fact sheet listing member benefits for each grade band to encourage new membership	VP's, Membership Secretary, Brochure Editor	June 2008
Invite members more personally to serve particular roles and to be involved in particular activities	DD's, VP's	June 2008 (initial "drive")
Hold an OCTM leadership academy for pre-service teachers (or others) – possibly prior to conference, possibly with a Cummins grant	PP/PE, VP's, DD's	Fall 2008 (first)
Provide sharing sessions at conference that are social (though somewhat structured)	Program Chairs	Each conference
Strategic Priority 3: Communications		
Consider creating a Publicity chair (focusing on both members and non-members)	Exec Board (should explore)	June 2008
Utilize the website to its fullest extent and to serve as many teachers as possible	Website Editor, Technology Committee, AP's, board members	Ongoing
Communicate through affiliates to reach more teachers regarding the goals and activities of OCTM and other related organizations	AP's and their boards, Local Council Services Chair, DD's	Ongoing
Get more information directly to those who work with elementary teachers (particularly including the new joint membership with SECO)	Elem VP, DD's, AP's	Ongoing (at least quarterly)
Communicate directly with liaisons at Centers of Excellence	DD's	Quarterly
Work to continue to include K-8 articles in the journal and newsletter (invite specific people to write articles highlighting best practice)	K-8 board members, Newsletter/Journal Editors	Quarterly (send one invitation)
Include web bytes in the newsletter (as NCTM does)	Newsletter Editor	Quarterly
Include ORC lessons in the newsletter	ORC rep and others designated	Quarterly
Newsletter columns should highlight current research and examples of best practice – even specific people or specific jobs	Board members (each is responsible for one)	Annually

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